

## SILVER TO THE POWER OF 3+

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# SILVER TO THE POWER OF 3+

## Unique Ag Oxysalts™ Technology

KerraContact<sup>™</sup> Ag<sup>3+</sup> is a silver dressing for chronic and acute wounds that utilizes Ag Oxysalts<sup>™</sup> Technology. Ag Oxysalts<sup>™</sup> (Ag<sup>3+</sup>) is a unique type of silver that is up to 6 times more powerful than Ag<sup>1+</sup> while at the same time being gentle on patients and your budget.<sup>1</sup>

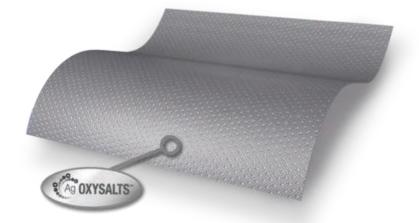
# Powerful & Fast Kill

Its unique mode of action quickly kills 99.999% of bacteria in just 30 minutes, and continues killing for up to 7 days.<sup>2</sup>

# Destroys Biofilms

KerraContact Ag<sup>3+</sup> has superior anti-biofilm action, quickly destroying biofilms and preventing re-formation.<sup>3</sup>



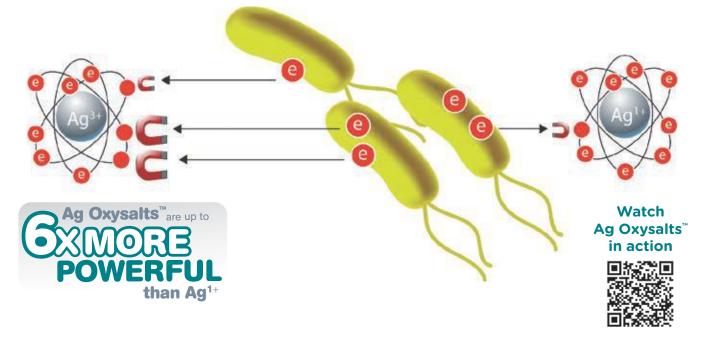


- Flexible, non-adherent, high-density polyethylene (HDPE)
- Can be applied wet or dry, and cut-toshape to fit any wound size or cavities
- Compatible with other secondary dressings, such as KerraFoam<sup>®</sup> and KerraMax Care<sup>®</sup> dressings, if further absorption is required.
- All layers are coated with Ag Oxysalts™ Technology

## Powerful and Fast Ag Oxysalts<sup>™</sup> Technology<sup>1</sup>

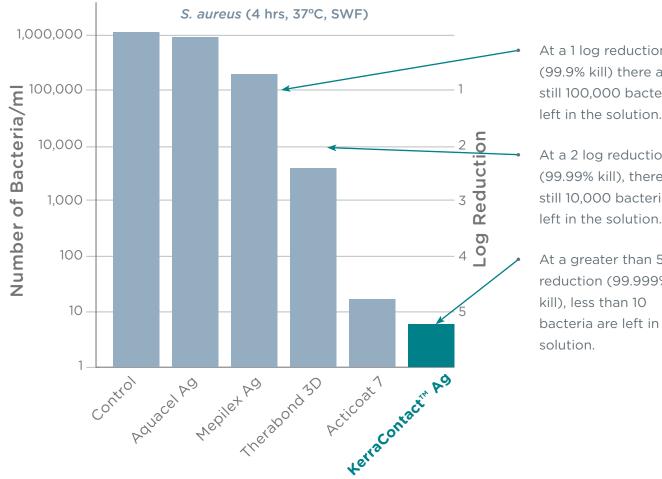
Silver is only effective at killing bacteria when it is in an ionic state, due to missing electrons. The more electrons that are missing, the more positively charged the silver becomes - increasing its ability to disrupt the normal function of the bacteria.<sup>1</sup>

KerraContact<sup>™</sup> Ag with Ag Oxysalts<sup>™</sup> Technology is designed with 3 missing electrons (Ag<sup>3+</sup>) to make it **up to 6 times more powerful** at killing bacteria. Other silver dressings are only missing 1 electron (Ag<sup>+1</sup>) making their silver less effective.<sup>1</sup>



## **O** KerraContact Ag is Powerful and Fast to help progress wounds towards healing

#### FAST & POWERFUL: Kills 99.999% (5 log reduction) of bacteria<sup>2</sup>



At a 1 log reduction (99.9% kill) there are still 100,000 bacteria

At a 2 log reduction (99.99% kill), there are still 10.000 bacteria left in the solution.

At a greater than 5 log reduction (99.999% kill). less than 10 bacteria are left in the solution.

### **POWERFUL:** Kills a broad spectrum of bacteria, including Superbugs, for up to 7 days.<sup>2</sup>

#### **Gram-negative**

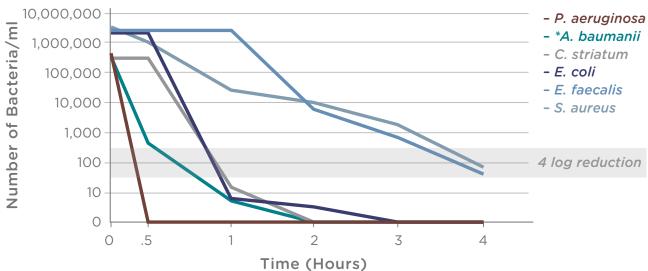
- \*A. baumannii
- \*K. pneumonia with NDM-1 (CRE)
- \*K. pneumonia with KPC (CRE)
- \*P. aeruginosa with Vim-2
- E. coli
- P. aeruginosa
- K. pneumonia
- S. maltophilia

#### • E. faecalis VRE • S. epidermidis

• S. aureus

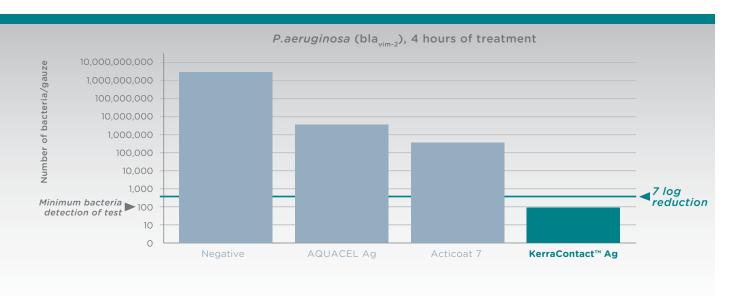
• \*MRSA

## **FAST:** Starts to kill bacteria within 30 minutes<sup>2</sup>



## • **POWERFUL:** Destroys Biofilms and Prevents Reformation<sup>3</sup>

Biofilm exists in 60% of all chronic wounds and it's a primary cause of delayed wound healing.<sup>4,5</sup> KerraContact Ag<sup>3+</sup> disrupts and breaks down biofilm, exposing bacteria to be killed. In an *in vitro* study, mature biofilms of multi-drug resistant P. aeruginosa were cultured from a wound and placed on a nutrient agar and treated with KerraContact Ag<sup>3+</sup>, Aquacel<sup>®</sup> Ag Extra and Acticoat 7 for four hours. The results showed that KerraContact Ag<sup>3+</sup> killed a significantly greater number of bacteria (up to p<= 0.0001) within a mature biofilm.



#### **Gram-positive**

• \*vancomycin resistant E. faecalis (VREA)

• C. striatum • E. faecalis

#### Fungus

- C. albicans
- A. niger

\* Superbug / Multi-drug resistant organism

### Use KerraContact<sup>™</sup> Ag<sup>3+</sup> Dressings on Chronic and Acute Wounds That Are Infected or At Risk of Infection



Burn



Leg Ulcer



Pressure Ulcer



**Diabetic Foot Ulcer** 

**Order information** 

**Surgical Wound** 



TENS, Stevens Johnson Syndrome

Product code	Size	Dressings per box	HCPCS
PN-09-0102	2" × 2"	10	A6206
PN-09-0103	4" × 5"	10	A6207
PN-09-0104	4" × 8"	10	A6207
PN-09-0105	6" × 6"	10	A6207
PN-09-0106	6" × 9"	10	A6208
PN-09-0108	8" × 16"	10	A6208
PN-09-0116	16" × 16"	5	A6208
PN-09-0120	4" x 48"	5	A6208
PN-09-0132	16" x 32"	5	A6208

#### To place an order please contact your medical supply distributor or call 855-522-2211

Crawford Healthcare Inc. | 2005 South Easton Rd. | Suite 203 | Doylestown, PA 18901 Tel 855-522-2211 | Email us.info@crawfordhealthcare.com www.crawfordhealthcare.com/us

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References: 1. Spina C. Silver I, II, III: Chemical Characteristics, Properties, and Anti-microbial Activity. Data on file. Crawford Healthcare Ltd. 2. Log reduction testing for KerraContact Ag Dressing,Data on file 2009, Crawford Healthcare Ltd. 3. Pepin D., Wilson J., Kalan L. A wound dressing containing Ag Oxysalts<sup>™</sup> has a greater antibacterial activity than other types of silver. Poster presented at Spring SAWC 2016. 4. James GA, Swogger E, Wolcott R, Pulcini EL, Secor P, Sectrich J, et al. 2008. Biofilms in Chronic Wounds. Wound Rep Regen; 16: 37-44. 5. Metcalf D, Bowler P, 2013. Biofilm delays wound healing: A review of the evidence. Burns & Trauma. 1: 5-12 Crawford Healthcare Ltd.